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# Review Paper on Data Hiding for Digital Image Watermarking using Different Technique

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**ABSTRACT:** Telemedicine is well known application where enormous amount of medical data need to be transferred securely over network and manipulate effectively. Security of digital data, especially medical images, becomes important for many reasons such as confidentiality, authentication and integrity. Digital watermarking has emerged as a advanced technology to enhance the security of digital images. The insertion of watermark in medical images can authenticate it and guarantee its integrity. The watermark must be generally hidden does not affect the quality of the medical image. In this paper, we study of digital watermarking based on Discrete Wavelet Transform (DWT) and Discrete Cosine Transform (DCT). This method can be used for authentication and data hiding purposes. The future work can be extended to hybrid DWT and single value decomposition (SVD) method to improve the robustness of the watermark.

KEYWORDS: Discrete Wavelet Transform, Haar wavelet, JPEG Image Encoding, Peak Signal to Noise Ratio,

### I. INTRODUCTION

Because of the headway of advanced interactive media devices the capacity and dispersion of sight and sound substance is gotten simple. Issues on security have risen and there is an imperative requirement for ensuring the computerized substance against falsifying, robbery and vindictive maniple. Watermark- - An obvious or imperceptible mark implanted inside a picture to show legitimacy or evidence of possession. The concealed watermark ought to be indistinguishable from the host picture, sufficiently hearty to oppose any controls while safeguarding the picture quality. Hence through watermarking, scholarly properties stay open while being for all time checked. This advanced mark approaches use in validating proprietorship guarantees and securing exclusive shrouded data, debilitate unapproved replicating and dissemination of pictures over the web and guarantee a computerized picture has not been adjusted.

This specific application territory is known as fingerprinting and along these lines has various monetary ramifications. The most genuine assault for fingerprinting is the "arrangement assault". On the off chance that aggressor approaches more than one duplicate of watermarked picture, he/she can foresee/expel the watermark information by conspiring them. Specialists chipping away at "fingerprinting" basically center around the "arrangement assault".

Thus, while structuring a watermark conspire, we chose that our proposed plans must be planned so that plans are innately conspiracy assault safe. Along these lines this proposition exhibits another term "ICAR (Inherently Collusion Attack Resistant)" as a necessity for a watermarking framework. The other 3 issues are considered while building up the watermarking plans.

At that point different application zones of watermarking are spoken to and what may the key necessities of an effective watermarking framework are examined. Since watermarking can be characterized on different parameters, the different kinds of watermarking are spoken to dependent on various arrangements.



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ISSUE 1: Till now there is no "Conventional" nature in the watermarking calculations accessible. All the more absolutely, if certain methodology is appropriate for a dim level picture, a similar methodology doesn't work for different organizations of a picture.

ISSUE 2: Even if dim shading picture watermarking calculations are stretched out for RGB shading pictures, the most extreme work has been accomplished for BLUE shading channel simply because human eyes are less delicate to distinguish the adjustments in BLUE shading channel. No assault sway examination, i.e., which shading channel might be influenced by a specific assault, has been completed.

In this manner, aside from picking computerized Image Watermarking as a significant issue, we have decided to recognize the appropriateness of a shading channel as for assault (assuming any) for multicolor channel pictures (True shading windows BMP, uncompressed JPEG). We likewise chose to investigate the manners in which with the end goal that assault effects might be limited before the watermark inserting process.

ISSUE 3: In the majority of the exploration papers, when the watermarking plan is concluded, it is applied to all test pictures. Since each picture is extraordinary and has certain attributes and in the wake of inserting the watermark information by a specific watermarking plan, its presentation against a specific assault may not be comparable with other picture. No investigation is directed to make the installing plan dependent on some picture qualities.

### II. LITERATURE REVIEW

**Sajjad Bagheri et al. [1],** the quick progress of computerized interactive media innovations and correspondences prompted the various difficulties, for example, licensed innovation or copyright assurance. Computerized watermarking is an outstanding answer for such issues which doesn't expand overhead, so it is better than Digital Signature. Notwithstanding, a significant issue with advanced picture watermarking is its shortcoming against geometric mutilations. This paper displays a powerful half and half SVD-based watermarking plan for shading pictures. By executing molecule swarm advancement (PSO), the scaling factors are chosen consequently and the implanting locales are picked dependent on human visual framework (HVS) in the proposed plan; additionally, the limit is improved through inserting two watermark bits into the each chose installing square districts, while its straightforwardness is kept high. The test and investigation results demonstrated the high strength and indistinctness of the proposed plan.

**Etti Mathur et al. [2],** advanced Image Security is still or ongoing point of research in software engineering building. Pictures are sharing oftentimes starting with one gadget then onto the next gadget. Because of this usefulness and highlights it is confused circumstance for the entirety of the application clients since clients share their own pictures publically. An entirely unsolvable issue is still there is no suitable technique for picture security to recognize proprietorship with the picture sharing instrument over the web. The computerized picture watermarking is as yet considerable and demandable strategies. Despite the fact that it is still in examine in light of the fact that it must use with every one of the applications those work with pictures. This examination is done to locate the best advanced watermarking system to profoundly verify computerized picture structure the unlawful duplicates. The examination work additionally done to break down the potential outcomes of double watermarking. Different standard research articles were considered and it is discovered that double watermarking is conceivable with some circumstance. This examination work persuades and offers various mixes on advanced watermarking systems in not so distant future for effective yield of watermarking.

**Julio Cesar et al. [3],** electrical conveyance frameworks have been encountering numerous adjustments as of late. Advances in metering framework foundation and the organization of countless savvy meters in the matrix will deliver a major volume of information that will be required for a wide range of uses. Regardless of the huge speculations occurring in the correspondences foundation, this remaining parts a bottleneck for the execution of certain applications. This paper shows a philosophy for lossy information pressure in keen dissemination frameworks utilizing the solitary worth decay system. The proposed technique is prepared to do altogether lessening the volume of information to be transmitted through the correspondences organize and precisely reproducing the first information. These highlights are



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delineated by results from tests completed utilizing genuine information gathered from metering gadgets at a wide range of substations.

**Morteza Heidari et al.** [4], ordinary, individuals share their advanced media on the virtual systems; subsequently, securing them against robbery is deserving of thought. Computerized watermarking is a strategy to accomplish this objective. In this paper, we propose a watermarking technique in Discrete Cosine Transform (DCT) area. For this reason, DCT coefficients of the entire picture are determined. It introduces a framework without blockiness impacts. At that point, solitary estimations of the watermark picture are added to the low recurrence DCT coefficients of spread picture that are situated on the fundamental corner to corner. We use scaling factors for watermark inserting to improve intangibility of the watermark. A vector of fixed components, which is determined exactly, is utilized as a lot of scaling factors. We implant the watermark with a four-time excess in the spread sign. It is useful to exploit casting a ballot strategy for improving execution of the framework in extraction stage. Exploratory Results show better of the proposed technique in examination with comparative works in this area.

**N. Senthil Kumaran et al. [5],** picture security is a generally exceptionally youthful and quickly developing. Security of information or data is significant now daily in this world. In this paper proposed to points of interest and that working functionalities. This calculation is checked on various watermarking pictures. What's more, it's giving vigorous and secure outcomes. To gauge the viability of this calculation is give implanting and removing pictures. PSNR and MSE likewise determined the implanting watermarking pictures. In this DWT watermarking implanting result pictures give the great, secure and powerful. In this paper proposed to how to process LSB strategy. The creators gave a depiction of a system to embed a watermark into the least huge bits of pixels situated in the region of picture forms. Since it depends on changes of the least critical bits, the watermark is effectively wrecked. Further, their technique is limited to pictures, in that it tries to embed the watermark into picture locales that lie on the edge of shapes.

**M. Kim et al.** [6], described a method that adds or subtracts small random quantities from each pixel. Addition or subtraction is determined by comparing a binary mask of bits with the LSB of each pixel. If the LSB is equal to the corresponding mask bit, then the random quantity is added, otherwise it is subtracted. The watermark is subtracted by first computing the difference between the original and watermarked images and then by examining the sign of the difference, pixel by pixel, to determine if it corresponds to the original sequence of additions and subtractions. This method does not make use of perceptual relevance, but it is proposed that the high frequency noise be pre-filtered to provide some robustness to low-pass filtering. This scheme does not consider the problem of collusion attacks. It is a proven method for reducing content piracy and improving the ability to identify, tract and manage digital media. It is widely used in applications like rights management, remote triggering, filtering/classification and e-commerce. It is a technique that is used to balance the need for content security with best possible consumer experience to enable media and entertainment industries to adapt the advanced facilities of the modern digital revolution while reducing the threat of content theft.

**Jiann-Shu Lee et al. [7]**, proposed two schemes where the first was fragile watermarking and was used to authenticate the digital content, while the second was used to reconstruct the region where the integrity verification fails.

The watermark embedding procedure even though efficient reduced the quality of the reconstructed image when the strength of attack was increased. Different decomposition levels grant the tamper detection within the image in localized spatial and frequency domain. The aim is to present an authentication technique that hides watermark into some wavelet sub-bands of the to-be-authenticated image. This scheme is capable of detecting malicious and incidental manipulations. Furthermore, security is of particular concern that is often overlooked. It is extremely difficult for an attacker to create a faked image that appears to be authentic.



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### III. DIGITAL WATERMARKING

The data to be inserted in a sign is known as an advanced watermark, in spite of the fact that in certain settings the expression computerized watermark implies the contrast between the watermarked signal and the spread sign. The sign where the watermark is to be installed is known as the host signal. A watermarking framework is generally separated into three unmistakable advances, inserting, assault, and identification. In inserting, a calculation acknowledges the host and the information to be installed, and creates a watermarked signal.

At that point the watermarked computerized signal is transmitted or put away, typically transmitted to someone else. On the off chance that this individual makes an adjustment, this is called an assault. While the alteration may not be malignant, the term assault emerges from copyright security application, where outsiders may endeavor to evacuate the computerized watermark through change. There are numerous potential adjustments, for instance, lossy pressure of the information (in which goals is reduced), editing a picture or video or deliberately including commotion.

Identification (frequently called extraction) is a calculation which is applied to the assaulted sign to endeavor to separate the watermark from it. On the off chance that the sign was unmodified during transmission, at that point the watermark still is available and it might be extricated. In vigorous computerized watermarking applications, the extraction calculation ought to have the option to create the watermark effectively, regardless of whether the alterations were solid. In delicate computerized watermarking, the extraction calculation ought to fizzle if any change is made to the sign.

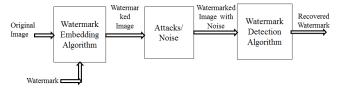


Figure 1: General digital watermark life-cycle phases with embedding-, attacking-, and detection and retrieval functions

#### IV. DISCRETE WAVELET TRANSFORM

The model utilized in [5] to actualize the tree structure of Direct Wavelet Transform (DWT) depends on the sifting procedure. Figure 1 portrayed a total 2-level Direct WT. In this figure G and H is the high pass and low pass channel individually.

Calculation period is the quantity of the information cycles for one time creates yield tests. When all is said in done, the calculation time frame is M= for a j-level DWT. The time of the 2-level calculation is 8. Figure 1, The Sub band Coding Algorithm for instance, assume that the first sign X[n] has N-test focuses, traversing a recurrence band of zero to  $\pi$  rad/s. At the primary deterioration level, the sign went through the high pass and low pass channels, trailed by subsampling by 2. The yield of the high pass channel has N/2-example focuses (subsequently a fraction of the time goals) yet it just traverses the frequencies  $\pi/2$  to  $\pi$  rad/s (thus twofold the recurrence goals).

The yield of the low-pass filer additionally has N/2-example focuses, yet it traverses the other portion of the recurrence band, frequencies from 0 to  $\pi$  /2 rad/s. Again low and high-pass channel yield went through a similar low pass and high pass channels for additional decay. The yield of the subsequent low pass channel pursued by sub examining has N/4 examples traversing a recurrence band of 0 to  $\pi$  /4 rad/s, and the yield of the subsequent high pass channel pursued by sub inspecting has N/4 examples spreading over a recurrence band of  $\pi$  /4 to  $\pi$  /2 rad/s.

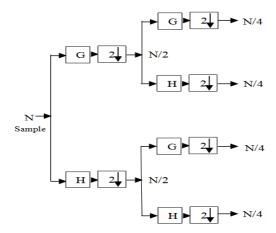
The subsequent high pass separated sign establishes the second degree of DWT coefficients. This sign has a fraction of the time goals, however double the recurrence goals of the principal level sign. This procedure proceeds until two examples are left. For this particular model there would be 2 degrees of disintegration, each having a large portion of the quantity of tests of the past level.

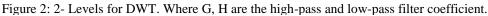
The DWT of the original signal is then obtained by concatenating all coefficients starting from the last level of decomposition (remaining two samples, in this case). The DWT will then have the same number of coefficients as the original signal.



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### V. METHODOLOGY

#### A. Watermark Embedding

For this process firstly we apply 2 level DWT on host image decomposes the image into sub-images, 3 details and 1 approximation. The approximation looks just like the original. The same manner 2 level DWT is also applied to the watermark image. For this Haar wavelet is used. Then technique alpha blending [8] is used to insert the watermark in the host image.

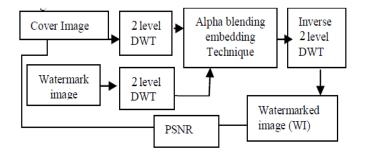


Figure 3: Watermark embedding process by 2 levels DWT

In this technique the decomposed components of the host image and the watermark are multiplied by a scaling factor and are added. Since the watermark embedded in low frequency approximation Component of the host image so it is perceptible in nature or visible. Alpha blending: formula of the alpha blending the watermarked image is given by WMI=k\*(LL3) +q\*(WM3) WM3 = low frequency approximation of Watermark, LL3 = low frequency approximation of the original image, WMI=Watermarked image, k, q-Scaling factors After embedding the watermark Image on cover image Inverse DWT is applied to the watermarked image coefficient to generate the final secure watermarked image.

#### **B.** Watermark Extraction

For this firstly we applied 2 levels DWT to watermarked image and cover image which decomposed the image in subbands. After this we apply alpha blending on low frequency components. *Alpha blending*: Formula of the alpha blending extraction for Recover watermark is given by RW = (WMI - k\*LL3) / q RW = Low frequency approximation



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of Recovered watermark, LL3=Low frequency approximation of the original image, and WMI= Low frequency approximation of watermarked image. After extraction process, Inverse discrete wavelet transform is applied to the watermark image coefficient to generate the final watermark extracted image. Fig. 4 shows the watermark extraction process.

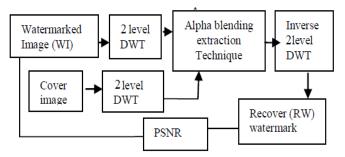


Figure 4: watermark extraction process by 2 levels DWT

#### Discrete Cosine Transform

With the approach of high goals pictures and top quality recordings, they are exceptionally mainstream and can be effectively found in every day use by a few people. Depending on quality information for handling prompted the advancement of the interactive media items, for example, Mobile telephone video catch, Wireless camera, Sensor Networks and so on. Figure 1 shows Ideal coding engineering for up and coming video applications. The expansion in wrongdoing and raised Terrorist dangers has additionally been an explanation behind the increment in video reconnaissance framework. Usually, these applications or potentially gadgets require putting away and additionally transmitting of the recorded media. Pressure gets significant in such cases, where the video is should be of insignificant space conceivable however not corrupting the visual quality to an extreme. Because of the shortage of extra room and computational capacities in the handheld and checking gadgets, we need a calculation with great pressure rate. For certain applications/gadgets it is basic that they expend low power at both the parts of the bargains, as in cell phone camera. Present day advanced video coding plans are administered by the ITU-T (International Telecommunication. This outcomes in high intricacy encoders in light of the movement estimation (ME) process run at the encoder side. Then again, the subsequent decoders are basic and around 5 to multiple times less mind boggling than the comparing encoders (26). In any case, this kinds of design are increasingly appropriate for the applications where the media is once encoded and may be decoded on numerous occasions. Barely any such territories remember for request video, broadcasting and so on. It introduces a test for the customary video coding ideal models to satisfy the prerequisites presented by these applications. Thus, there is a requirement for the minimal effort and power encoding gadget conceivably to the detriment of somewhat complex decoder. Extra challenge emerges while attempting to accomplish the proficiency as of those accomplished by the customary coding strategies, similar to those of MPEG-x or H.26x when the multifaceted nature shifts from encoder to decoder.

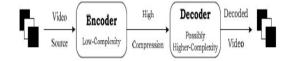


Figure 5: Ideal coding architecture for upcoming video applications

Distributed source coding (DSC) mainly depends on the principle of independent encoding and joint decoding. 'Distributed' in DSC points to the distributed nature of encoding operation, not the location as in distributed computing. DSC regards the compression of correlated information resources that do not communicate with each other



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(1). DSC models the correlation between multiple sources together with channel code and hence able to shift complexity from encoder to decoder. Hence DSC, DVC in current context, can be used to develop the devices having complexity-constrained encoder.

### **VI. CONCLUSION**

A 2 level DWT based image watermarking technique has been implemented. This technique can embed the invisible watermark into the image using alpha blending technique which can be recovered by extraction technique. Experiment results shows that the quality of the watermarked image are dependent only on the scaling factors k and q and the recovered watermark are independent of scaling factor. Results shows that the recovered images and the watermark are better for 2-D discrete wavelet transform then 1 & 2 level discrete wavelet transform.

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