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A Survey on Rumour Detection and Emergency Response System Using Sentiment Analysis

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ABSTRACT: Social media generates huge amount of sentiment rich data in the form of tweets, statusupdates and blog posts etc. In Sentiment analysis, this user generated data is very useful in knowing the opinion of the crowd. Twitter sentiment analysis is hard as compared to general sentiment analysis due to presence of slang words and misspellings. Knowledge base approach and Machine learning approach are the well known strategies used for analysing the text. Public and private opinion about vast variety of subjects are expressed and spread continuously through numerous social media. Twitter is one of the popular social media that is used nowadays. Twitter offers a fast and effective way to analyse customers' perspectives toward the crucial to success in the market place. This project uses knowledge base including various patterns for tweets along with multiple strategies to detect the sentiment expressed in a tweet and if a tweet is genuine or not. During natural or man made disasters, humanitarian organizations response look for useful information to support their decision making process. Based on fake news detection analysis, the humanitorian organizationsprovides help assistances in emergency situation.

KEYWORDS: Fake News, Twitter Data, Data Processing, NLP, Pattern Recognition, Response System.

I. INTRODUCTION

The Twitter has emerged as a major micro-blogging website, having over 100 million users generating over 500 million tweets every day. With such large audience, Twitter has consistently attracted users to convey their opinions and perspective about any issue, brand, company or any other topic of interest. Due to this reason, Twitter is used as an informative source by many organizations, institutions and companies. On Twitter, users are allowed to share their opinions in the form of tweets, using only 140 characters. This leads to people compacting their statements by using slang, abbreviations, emoticons and short forms. Along with this, people convey their opinions by using sarcasm and polysemy. Hence it is justified to term the Twitter language as unstructured. To extract sentiment from tweets, sentiment analysis is used. The results from this can be used in many areas like analyzing and monitoring changes of sentiment with an event, sentiments regarding a particular brand or release of particular product and analyzing public view of government policies.

A lot of research has been done on Twitter data in order to classify the tweets and analyze the results. In this project we aim to predict the sentiments from tweets by checking the polarity of tweets as positive, negative or irrelevant. Sentiment analysis is a process of deriving sentiment of a particular sentence. It is a classification technique derives opinion from tweets and formulates a sentiment and on the basis of which, sentiment classification is performed. Sentiments are subjective to the topic of interest. We are required to formulate that what kind of features will decide for the sentiment it embodies. In the programmingmodel, sentimentwere forto, is classification (positive and negative) or three class tweet sentiment classification (positive, negative and irrelevant). Sentiment analysis approaches can be broadly categorized in two classes – lexicon based and machine learning based. Lexicon based approach is unsupervised and it proposes to perform analysis using lexicons and a scoring method to evaluate opinions. Where machine learning approach involves use of feature extraction and training the model using feature



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sets and dataset. The basic steps for performing sentiment analysis includes data collection, pre- processing data, feature extraction, selection of baseline features, sentiment detection and performing classification using simple computation or else machine learning approaches. Features are like Parts-of speech features i.e. nouns, adverbs, adjectives, etc. in each tweets are tagged. We for the accuracy purpose of polarity will be detecting sentiments along with various knowledge base patterns and multiple machine learning strategies to evaluate the sentiments. Alongside we will be checking if the tweet is genuine or not or if has influenced by other tweets which can be very useful in rumors mitigation on social medias. This approach will produce the higher accuracy for polarity by considering POS factor and genuineness as well as can be used in various sectors such as analyzing product reviews or government policies, etc. where it can be found if negative influence is spread and if it affectspeople.

II. RELATED WORK

In research areas, various approaches have evolved, which propose methods to train a model and then test it to check its efficiency. Performing sentiment analysis is challenging on News data, as we mentioned earlier.

Here we define the reasons for this:

- Limited news size: with just 140 characters in hand, compact statements are generated, which results sparse set offeatures
- Use of slang: these words are different from English words and it can make an approach outdated because of the evolutionary use ofslangs.
- News features: it allows the use of hash tags, user reference and URLs. These require different processing than otherwords.
- User variety: the users express their opinions in a variety of ways, some using different language in between, while others using repeated words or symbols to convey anemotion.
- Genuine or Influenced News: the users many times are under influence of various fake news that can be spread with social media and such news will get reposted many times to influencemore.

Twitter is highly used social media and our system is take twitter as input. System will process all tweets using Natural Language Processing. All tweets are preprocessed. Tokanization ia done in which all sentences are separated into words. The words which are not important they are removed from it. After that sentiment analysis is done in which polarity of every word is calculated. Every word having polarity in between 1 to -1. Using textblob algorithm system will find out emergency situation. After sentiment analysis rumor detection is done in which TF-IDF algorithm and pattern matching is used. If emergency situation is real then help assistance is provide to the needy people.



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III. SYSTEM ARCHITECTURE



Fig. Working flow of rumour detection and emergency response system

Our system is divided into three modules :

1.GUI and mySQL connectivity.

- 2. Sentiment Analysis.
- 3. Rumor detection and Help assistance.

IV. MATHEMATICAL MODEL

- SYSTEM DESCRIPTION: To understand issues and problems during the system fail. Let 'S' be the system Where, $S = \{I, O, P, Fs, Ss\}$ Where, I = Set of input O = Set of outputP = Set of technical processesFs = Set of Failure stateSs = Set of Success stateIdentify the input data I1, I2, , In $I = \{(Twitter Data)\}$ Identify the output applications as O1, O2,,On O = {(Rumors Detection, Fake News Detection, Sentiment Detection)} Identify the Process as P P = {(Data Processing, Natural Language Processing, Sentiment Analysis, Pattern Recognition)} Identify the Failure state as Fs
 - $Fs = \{(If fake news not predicted)\}$



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Identify the Success state as Ss $P = \{(Fake news detected successfully)\}$

V. SOLUTION STRATEGY

In the proposed system, we will retrieve news from News using Twitter API based on the query. The collected news will be subjected to preprocessing. We will then apply the various patterns and strategic algorithms including some of machine learning algorithms for NLP to supervise the data. The results of the algorithms i.e. the sentiment and influence will be represented in graphical manner (pie charts/bar charts). The proposed system is more effective than existing system. This is because we will be able to know how the statistics determined from the representation of the result can have an impact in a particular field as well as influence of negativity spread by fake news.

VI. APPLICATIONS

Applications of this proposed system are :

- Fake News Analysis : In these system we will do the analysis of tweets and find out wether that specific news is fake or real using data preprocessing. Using that we clearly get idea of which news is true and which one is fake.
- Rumor Detection : Our system will also detect rumors. Algorithm which we are using into our system like TF-IDF help us in rumor detection. Sometimes people spread rumors over social media to detect that our system will help.using pattern matching we will do that in our system.
- Sentiment Analysis: Main aim of our system is to find out emergency situation and that is done by sentiment analysis. Using textblob algorithm we will find out polarity of each word and sentence. Depending upon word ranking system will detect critical situation to provide help to needy one.
- Emergency situation help assistance : System will dosentiment analysis, rumor detection using different algorithm and data processing to find out real emergency situation and provide help assistance to needy people who stuck in emergency situation.

VII.CONCLUSION

Rumors or Fake News spread on Online Social Network sometimes can cause serious negative social effects and it is usually impossible for humans to manually inspect millions of posts created everyday. Thus an automated technique to detect rumors on Online Social Network is of high practical value. Emergency response system is designed to provide help assistance during emergencysituations.

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