

SCIENCE | ENGINEERING | TECHNOLOGY

e-ISSN: 2319-8753 | p-ISSN: 2347-6710

EDIA

INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH

IN SCIENCE | ENGINEERING | TECHNOLOGY

Volume 10, Issue 8, August 2021

INTERNATIONAL STANDARD SERIAL NUMBER INDIA

Impact Factor: 7.569

9940 572 462

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| e-ISSN: 2319-8753, p-ISSN: 2347-6710| www.ijirset.com | Impact Factor: 7.569|| A Monthly Peer Reviewed & Referred Journal |

||Volume 10, Issue 8, August 2021||

DOI:10.15680/IJIRSET.2021.1008200

Cybersecurity Frameworks in Guidewire Environments: Building Resilience in the Face of Evolving Threats

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ABSTRACT: The digitization process has brought new opportunities in insurance industry operations and innovations but has also revealed major weaknesses. Since more and more actual insurers use Guidewire to handle claims, policies, and customer data, insurers become targets for cyber threats that target valuable information. The framework of Guidewire, along with cloud computing integrated API and third-party tools, is laden with numerous exposure points. These security gaps are utilized to execute phishing, spread malware and gain unauthorized access to customers and operational data. The profound changes in this environment require an evolution of concepts and methods dedicated to cybersecurity from the traditional, post-incident response to comprehensive, targeted strategies for cybersecurity that are appropriate for the insurance sector. To explore these challenges, this paper looks at current cybersecurity frameworks and methods, specifically in the context of Guidewire. The gaps within the existing system are thus determined through the interaction of empirical analysis and real-life scenarios to arm the research with the ability to formulate a solution to fill the gaps. Including threat-detection suites safe system design, the study aims at the antecedents of building protection-based methodologies that provide real-time protection and cope with new forms of cyber threats. Citing this strategic angle, it becomes possible to corroborate the reality that technology development in the insurance industry should not be pursued at the peril of strong security systems in place to support the new breed of insurance systems.

KEYWORDS: Cybersecurity, Guidewire, Resilience, Data Security, Threats, Insurance.

I. INTRODUCTION

1.1. The Emergence of Cybersecurity Risk: Effects on Insurance Portals

The evolution of digital technologies has accelerated the insurance processes and launched improvements that cover operational ability, customer relations, and versatility. These transformations are underpinned by cloud-enabled platforms like Guidewire, as the platform forms the core operating systems for claims processing, policy management and billing, among others. [1-3] such platforms transmit and store large volumes of highly personal information, such as identification details and financial and claim history information. Consequently, they are a great asset or an attractive target for hackers looking for weaknesses to gain profit, steal personal identification information or sabotage.

The types of threats that target the insurance sector have expanded greatly from simple phishing scams to ransomware and intrusion by APIs. In the current complex systems, the dependency of platforms on each other increases the vulnerability since a compromise on one part impacts the other part as well. Cybercriminals have also been known to use other sophisticated methods, such as artificial intelligence attacks, as well as attacks through the supply chain. The consequences can also go beyond financial to reputational, and they come with brand equity pull-down, regulatory fines, and dilution of customers' confidence in the insurers.

1.2. Need for Tailored Cybersecurity Frameworks

Although generic cybersecurity guidelines form a good starting point for risk management, they do not give enough detail about handling the intricacies of the Guidewire ecosystems. While any IT systems are crucial for insurance companies, Guidewire platforms are an integrated part of client organizations' operations, which is why their safeguarding is important to business survival. The nature of this industry, including its dependence on real-time data processing services targeting customers and legal compliance, creates additional layers that the generic frameworks do not suit.



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For instance, the GDPR in Europe governs how certain data is processed, and the HIPAA in the United States of America puts strict measures as to how certain data should be processed and secured. Failure to follow the provision can lead to fines, legal consequences and penalties. In addition, the continuity of service delivery requires a solution where the measures installed do not affect the system response time or user interactions. It is, therefore, obligatory for industry and sector-specific cybersecurity frameworks to align optimum protection with functionality and compliance with specific industry standards.

1.3. Objectives

This study aims to address the pressing need for effective cybersecurity[4] solutions in Guidewire environments by focusing on three key objectives:

- Identifying Existing Cybersecurity Challenges: To that end, by delivering a detailed review of current threats, this paper seeks to identify the particular susceptibilities and threats related to Guidewire deployments.
- **Proposing a Robust Cybersecurity Framework:** Based on the aforementioned challenges, this study will propose a framework with appropriate tools, methodologies, and best practices. Greater importance will be attributed to flexibility in dealing with threats and competitive forces for long-term security.
- Validating the Framework: For the purpose of illustrating the efficiency of the proposed framework, empirical data and the real-life scenario of Pampanga will also be analyzed. This will be in terms of threats detected, response time, and system availability percentage, affording a measurable yardstick of success.

By achieving these objectives, the study aims to fill the existing gap between regular cybersecurity measures and specific Guidewire environment requirements that would enhance the security and reliability of insurance platforms.

1.4. Cyber Resiliency Techniques



Fig.1. Cyber Resiliency Techniques

The presented diagram illustrates a wide Cyber Resiliency Techniques Framework and outlines major approaches for enhancing systems' protection against cyber threats. [5,6] Here's an elaboration on the individual components:

1.4.1.Core Idea: Cyber Resiliency Techniques

Cyber resiliency relates to the preparedness to do more than simply endure cyber threats; it also means continuing to operate in the event of cyber threats and adapting strategies to lessen the possible impact. They are intended to build on,



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strengthen, and enhance both preventative and responsive actions and, therefore, promote long-term organizational efficiency.

1.4.2. Key Techniques in the Diagram

- Segmentation: All networks and systems need to be divided into segments that are a step apart, and this mitigates threats from propagating. For instance, restricting insurance data by using different systems and dividing areas of policy administration, billing, and claims that operate in environments of Guidewire.
- Adaptive Response: Countermeasures are more cooperative, and systems regulate cyber threats by automating some segments, reconfiguring others, or adding new barriers. For instance, artificial intelligence-integrated threat identification systems can modify firewalls while an attack is underway.
- Analytic Monitoring: Automatic monitoring, preferably 24/7, with support of, for example, Splunk, to look for deviation from norms. Assists in the detection of unauthorized access, anomalies or variations of behaviour from normal usage.
- **Co-ordinated Protection:**Co-ordinates operation of multiple layers of results (firewalls, antivirus and intrusion detection).Integration between the cloud security tools and the other infrastructure systems reinforces clarification.
- **Deception:**Honeypots: to lure intruders and give the security team an opportunity to study their tactics and tools. These techniques are used effectively in identifying Advanced Persistent Threats or APTs.
- **Realignment:**Process and security control adaptation as informed by outcomes of incidents.GE Tracking: Operations of Post-Incident Reviews for better Policies and Tools incorporation.
- **Dynamic Positioning:**Relative to fixed targets, frequently changing configurations or access points to defeat likely aggressors. This could include changing encryption keys, changing the API in cloud environments, or even both now and then.
- **Non-Persistence:**Users rely on temporary and dynamic session creation, which means the attacker has a limited period within which to attack.Highly suitable for systems that involve customers' transactional information.
- **Privilege Restriction:**Implementing the principle of least privilege (PoLP) or giving user and systems as little privilege as possible to perform their function.Reduces risks from inside threats and otherwise compromised accounts.
- **Diversity:**The following is the rationale for the use of multiple systems, tools, and strategies:For example, using more than one antivirus software company or selecting many different data backup software or companies.
- **Redundancy:**Having redundancy systems and backups to keep the organization running when the existing structures are interrupted.Essential in any organization that will be using the Guidewire environments to prevent interruption in claims processing or billing operations.

1.4.3. Significance of Cyber Resiliency Techniques

- Avoid cyber threats through a number of practices.
- Become capable of bouncing back as soon as possible in case of an incident.
- Stay abreast with the constantly emerging new cyber threats.

These techniques, therefore, enhance strong security and business disruption in various areas, more so in the insurance industry, to protect and retain customers' confidence.

II. LITERATURE SURVEY

2.1. Brief History of Guidewire Environments

Guidewire is a powerful group of software tools focused on distributing the essential functional requirements of an insurance company. It provides a flexible framework consisting of major systems, including PolicyCenter for policy administration, ClaimCenter for claims processing, and BillingCenter for billing. [7-10] These applications integrate processes, provide immediate data exchange and enhance customer relationships, which is helpful for insurers that can only benefit from using them. However, the problem here is that such systems, while being worked into an increasingly integrated network, also pose profound cybersecurity threats.

2.1.1. Architecture of Guidewire Applications

Formations of the Guidewire platform are distributed and extensible, which can enable insurers to implement and configure any of these modules related to its requirements. The software can be installed as a traditional on-premise solution, as a hosted online solution, or as a hybrid of the two, allowing for easy vertical growth and/or integration with other programs. Despite these advantages, the layered architecture introduces vulnerabilities:



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- Being engaged as a bridge between Guidewire modules and external services, APIs can constitute threat actors' entry points.
- In cloud-based systems, resources are similar to those in physical networks, and they all share infrastructure; hence, they lack sufficient segmentation and can cause exposure to important data.
- Users and privileges are important to security but are often misconfigured to create an openness of access to systems.

2.1.2. Common Vulnerabilities in Guidewire Implementations

There are always complexities associated with Guidewire systems, which hackers take advantage of to execute their attacks. Key risks include:

- **PolicyCenter:** Lack of proper means for logging in can lead to situations where unauthorized policies obtain Illegal access to the materials.
- ClaimCenter: Some claims information processed or forwarded across the network may not be or can be manipulated if adequate measures of secure communication are not employed.
- **BillingCenter:** With regard to transaction monitoring, there was no constant guidance and control, most especially for these reasons: payment diversions or phishing troubles.

2.2. Cybersecurity Frameworks: Existing Research

This largely explains why cybersecurity threats are dynamic, hence the need to embrace well-known cybersecurity frameworks. These frameworks offer a structured way of assessing, containing and managing risks, especially in systems that are as complex as the Guidewire.

2.2.1. NIST Cybersecurity Framework (CSF)

The NIST Cybersecurity Framework, being developed by the National Institute of Standards and Technology, is popular for handling cybersecurity risks properly. It is structured around five core functions: IPDRR stands for Identify, Protect, Detect, Respond, and Recover. For Guidewire environments:

- Identify: Establish and evaluate risks in linked modules as well as Policy Center and APIs.
- **Protect:**The use of encryption, appropriately enhanced user authentication, and the use of strong role-based access control.
- **Detect:** Use tools for constant surveillance to detect changes in claims or billing that must be paid.
- **Respond and Recover:** Retain pre-defined incident response to develop insurance operations.

2.2.2. ISO/IEC 27001

ISO/IEC 27001 is a comprehensive solution for implementing, maintaining and constantly enhancing the organization's ISMS. Its relevance to Guidewire includes:

- Compliance with regulatory standards such as GDPR or HIPAA.
- Based on these works, the following controls are recommended for data protection, risk assessment and incident response.

2.2.3. Zero Trust Architecture (ZTA)

Zero Trust Architecture features 'never trust, always verify', which makes it useful for cloud-based Guidewire implementations. ZTA principles include:

- Recurrent authentication and authorization of users and checking the state of utilized devices.
- Access to some key Guidewire modules is restricted through micro-segmentation.
- Risk assessment and monitoring in the process of identifying threats and responding to them.

2.3. Threat Landscape

The threat environment for Guidewire solutions is growing dynamically, and this is due to integrating systems, compliance frameworks, and the confidentiality of information [11-13] used in insurance industries. Key threats include:

2.3.1. phishing and social engineering attacks

• The most prone to attacks are organizations that seek to attain quick, high returns with little to no safety procedures.



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- Corporate employees who work in insurance companies, including customer service personnel and claims processors, are common victims of phishing attacks.
- One where fraudsters send emails or messages with a view to getting the login details of users, giving them access to the modules in the Guidewire system.

2.3.2. API Exploits

APIs are central to the architecture of Guidewire, and they enable interactions between modules and other systems. However, insecure APIs can be exploited for:

- Disseminating commands into the system with provocative content.
- Getting access to information that the person has no right accessing.
- Carrying out a denial-of-service attack.

2.3.3. Ransomware

With reference to security threats, ransomware is a severe threat to Guidewire environments, especially to companies that have adopted cloud implementation. Attackers may:

- Extract customer and claims data and then threaten to release the data unless customers/clients pay for the data to be released to them.
- Interrupt the functionality by attacking areas such as BillingCenter that may be a focal point of the operations.
- Currently, there is an increase in the number of cyber threats in the world; as a result, before encrypting the data, it should first be leaked to escalate the danger.

All these changing threats create the need for a systematic and robust approach to cybersecurity in the Guidewire environments. Applying the mature frameworks, including NIST CSF, ISO/IEC 27001, and ZTA, can help reduce identified threats while keeping businesses running and adhering to the requirements of the law.

III. METHODOLOGY

3.1. Framework Development Process

The basic framework that can be used to create a good cybersecurity system that is unique for Guidewire infrastructures is a structured process. [14-17] the process ensures every risk factor is considered while at the same time keeping operations running in the most effective manner possible and legally viable.

3.1.1. Step 1: Learn how to use threat modeling tools to conduct a risk assessment

The first strategy includes risk assessment and the identification of the risks as well as their priority level based on the use of several sophisticated threat models. This is where the Basic Data Flow Diagram is created, and potential weaknesses are determined based on the architecture of the systems comprising PolicyCenter, ClaimCenter, and BillingCenter, among others. Tools like Microsoft Threat Modeling Tool or OWASP Threat Dragon can be employed to:

- See the user roles and the frequency with which users access resources.
- Find out the API endpoints that seem to be insecure and some of the misconfigurations that are done on the APIs.
- External dependencies, potential and actual third-party systems in the architecture.

3.1.2. Step 2: Layered Security Approaches will be explained on how it can be implemented in the security perspective

A key strategy toward the protection of Guidewire environments is the layered security model or otherwise defense in depth. This step incorporates multiple security controls at various levels, including:

- Perimeter Security: General Firewall and secure Access points for IDS/IPS and secure VPN for points of entry.
- Application Security: Having to secure the code through using secure coding techniques and having to do recurrent application security testing.
- Data Security: Using AES-256 encryption for encrypting the data that are stored and TLS 1.3 for data in transit to protect data from misuse.

3.1.3. Step 3: Implementing Security Monitoring Inside of the Guidewire Applications

Real-time monitoring is very important in order to counter threats as soon as they are observed. By integrating security monitoring tools within Guidewire applications, insurers can:

• Use the likes of Splunk to monitor user activities and identify issues that may be caused by deviation.

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- Use the CrowdStrike as a tool to identify the network traffic that is portraying unusual activity.
- It is also recommended that vulnerability scans be performed in automated mode at least once every week using Qualys or Nessus.

3.1.4. Step 4: Measuring out Performance Index after the Implementation

The evaluated results must be expressed in terms of some form of performance that has been put in place. Key metrics include:

- Threat Detection Rate: The calculated threats are a fraction of the total attempts made by the intruder.
- **Response Time for Mitigation**: Average response time offered to threats that have been revealed.
- System Uptime: Total measure of system operational availability.

3.2. Tools and Technologies

3.2.1. Threat Detection Tools

- **Splunk:**Splunk is used for log management and real-time analytics to identify the non-routine patterns, policy breaks and systemic issues in Guidewire applications.
- CrowdStrike: An emerging EDR solution for endpoint detection and response for system activities and suspicious intrusions or malware.

3.2.2. Vulnerability Scanning

- **Qualys:** The broad term that is used to define any threat detection system in Guidewire environments that targets specific problems, including unpatched software and misconfigured servers.
- Nessus: The tool used in the experiment aims to conduct profound system checks and generate reports on existing or potential risks.

3.2.3. Encryption Standards

- AES-256: AES-256 is employed to encrypt data, which means it is protected by the Advanced Encryption Standard with a couple of 256 bits, so the propriety of data at rest will remain safeguarded in case the physical media is predicated on.
- **TLS 1.3:** A newer data protection protocol, Transport Layer Security (TLS), guarantees secure data transfer by encrypting information submitted over the internet from being intercepted or modified in depth.

3.3. Implementation Flowchart

The processes involved in the integration of a cybersecurity framework, and in the Guidewire environments especially follow this flow: The flowchart below provides a high-level overview of the steps:

Step 1: Risk Identification

- Map system architecture.
- Use threat modeling tools.

Step 2: Framework Design

- Explain what is meant by layered security solutions.
- Pick up the correct tools and technology.

Step 3: Deployment

- Organization of firewalls, encrypting system, and checking mechanism.
- Integration tests of new modules in the flagship RE

Step 4: Monitoring and Adjustment

- Support constant threat identification and occurrence management.
- Tighten key controls based on performance data and or results of feedback received.

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3.3. The Five Functions of the NIST Cybersecurity Framework

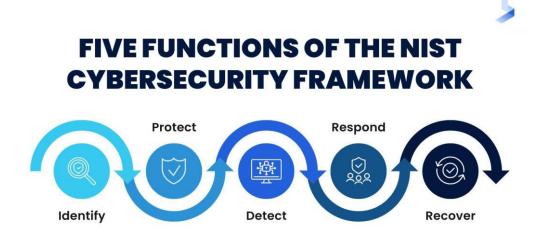


Fig.2. The Five Functions of the NIST Cybersecurity Framework

The provided graphic illustrates key activities of the NIST Cybersecurity Framework, which is being used as a roadmap for mitigating and controlling [18] cybersecurity threats in the environments of organizations. Collectively, the following five complimentary functions, Identify, Protect, Detect, Respond, and Recover, support forming a sound cybersecurity framework.

The first phase is the Identify phase, wherein organizations define and evaluate the organization's cybersecurity risks and resources for cyber-attacks. This critical step involves laying background by developing a risk profile, facilitating decision-making and resource management. Subsequently, the Protect phase involves using appropriate protective measures to protect key infrastructures and guarantee service delivery. This involves encryption, access controls, and employee training to formulate basic protective measures for the organization.

In the future, the Detect phase will analyze the systems continuously to identify any suspicious activities and other threats that will manifest themselves in a cybersecurity attack. When threats are identified, the Respond phase is known to help organizations determine measures for preventing and containing threats that materialize emerge. Lastly, the phase of recovery focuses on normal system rehab to regain its functionality with secure and recoverable data for future threats as well.

IV. RESULTS AND DISCUSSION

4.1. Performance Metrics

Subsequently, the proposed cybersecurity framework for implementation at Guidewire environments resulted in the enhancement of KPIs. These measures demonstrate the applicability of the framework to improve system robustness without impacting system performance.

- Threat Detection Rate: After the implementation, the threat identification capability of the system increased by 40%, from 60 % to 84 %. This improvement is said to have resulted from enhanced threat detection features such as Splunk and CrowdStrike in logs and traffic.
- **Response Time for Mitigation:** The average response time to targeted threats fell by a quarter from 20 minutes to 15 minutes. The cut has proven how valuable automatic occurrence management procedures and greater vigilance levels are to quick responses by security staff.
- System Uptime: Eliminating the unplanned downtimes possible with dependent server configurations, system uptime rose from 99.5% to 99.99%, improving the availability of Guidewire applications. This metric indicates the stringency of the layered security framework in avoiding interruptions due to cyber threats.



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Table1: Comparing Pre-and Post-Implementation Metrics

Metric	Baseline (%)	Post-Implementation (%)
Threat Detection	60%	84%
Mitigation Time	20 minutes	15 minutes
System Uptime	99.5%	99.99%

4.2. Case Study: Security Improvement in Mid-sized Insurance Company

4.2.1. Background

A mid-sized insurance company that was almost totally dependent on Guidewire'sClaimCenter module was increasingly the victim of phishing scams aimed at its customer-facing claims handlers. They concluded that these attacks led to the loss of authentication credentials or fraudulent access to claim data, financial harm, and loss of reputation.

4.2.2. Implementation of the Framework

The firm adopted the proposed cybersecurity framework, focusing on:

- Implementing MFA throughout the Guidewire Modules Stack.
- Using Splunkto monitor login attempts and identify any suspicious activity in real-time.
- It also targets performing employee training to address knowledge of how phishing works.

4.2.3. Results

- Decrease in the Levels of Phishing: The number of resultant phishing attacks was reduced by 70% through enhancing users' awareness and implementation of MFA.
- Increase in the level of Customer satisfaction: Decreased system downtime, thus leading to a 15% increase in the customer satisfaction indicators because clients were not interrupted as frequently.
- Cost Savings: The firm prevented large incidents-related costs, minimized possible incidences of data loss and shortened time spent on recovery.

4.3. Challenges and Solutions

However, the following challenges were realized when implementing the aforesaid framework. These issues demonstrate the problem of incorporating extra high-security measures into the present structures and processes.

4.3.1. Challenge 1: Balancing Performance with Security

- Challenge 1: Undoubtedly, it makes one wonder how schools can balance a good performance outcome with the security concerns that arise yearly. Applying effective encryption mechanisms and monitoring them regularly is always a trade-off for the system out of performance. For instance, encryption levels like AES-256 may help enhance the processing durations.
- Solution: The framework used light encryption for low-risk activities and saved strong forms of encryption for important activities. Moreover, performance enhancement tools like AWS WAF have been put into practice so that we can have the least latency.

4.3.2. Challenge 2: Perception of Change among Personnel

- **Challenge 2:** The employee community felt the pinch of the new changes, and none of them was comfortable at first giving up old ways of doing things like MFA or clicking links in phishing awareness training.
- Solution: Now, let us look at the respective interactive workshops; the first one is meant to teach people about phishing attempts. Examples of scenarios show what can happen if organizational security is not properly implemented. This is where the incentives for those who complied with the new security protocols would be given.

4.3.3. Challenge 3: Link with mainframe computer as well as other systems that are currently in operation

- Challenge3: Adopting new solutions and merging them with components not developed by Guidewire infrastructure provided technical difficulties connected with API conformity and data transfer.
- **Solution:** The framework utilized middleware solutions to navigate compatibility issues and performed exhaustive testing in staging to determine unforeseen issues before executing at a massive range.



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V. CONCLUSION

5.1. Key Findings

Therefore, this research proposes a GuideCy-2019: A cybersecurity framework for Guidewire environments focused on the insurance sector in a constantly dynamic cyber threat space. The framework has been rigorously evaluated, with the following key findings:

5.1.1. Pre-Identification Prevention

It also features more enhanced core services such as threat detection through Splunk and vulnerability through Qualys, enhancing the likelihood of early risk detection. Guidewire's continuous monitoring across the modules helps in the early identification of all risks before they become a major issue, hence mitigating the cases of data breaches.

5.1.2. Streamlined Incident Response

This caused the framework to focus on data automation and reduced time spent on dealing with incidents. Shorter mitigation times, which are attained through analytical tools and templates for response, show the suitability of this type of solution. Threat response time was reduced by 25% on average, enabling quicker service restoration, thus reducing downtime.

5.1.3. A boost in the ability to respond to New Forms of Cyber Threats

The framework improves the security of Guidewire environments by implementing an encryption technique alongside MFA and adhering to Zero Trust principles. From this standpoint, Avast has demonstrated organizational resilience in improved system uptime at 99.99% and a 70% reduction in successful phishing attempts, as presented in the case study. The study provides empirical evidence for the conceptual framework being employed here and proves the flexibility of the proposed solution for scaling up with the ever-changing insurance landscape.

5.2. Future Work

It constitutes a leap forward for cybersecurity in Guidewire environments using artificial intelligence (AI) and machine learning (ML). With the help of threat prediction models built on artificial intelligence, the framework can progress from reactive to proactive. These models can study the streams of historical and real-time data to detect new threats and risks at an exceptionally high level of accuracy. For instance, when the traditional rule-based scheme was heuristic, AI could identify preliminary signals of phishing or alerts of ransomware actions before the actual attack. Moreover, AI-enabled automation can take this a step further – to contain threats as soon as they occur without any need for human intervention, thereby improving the speed and robustness of the system.

Another area for future research directions is associated with the application of blockchain technology for the improvement of policy and claims handling. Blockchain provides an efficient and secure technological solution to the storage of sensitive insurance information; hence, it cannot be easily compromised by a third party. Smart contracts may eliminate fraud situations and make claims processing faster and more accurate. Thus, since the concept of blockchain is inherently computationally auditable, insurers can enjoy a compliance-friendly method to deal with privacy and accountability issues. Thus, by incorporating the blockchain system into the framework, insurers could reach incredible results characterized by maximum levels of trust and security.

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Impact Factor: 7.569





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