

e-ISSN: 2319-8753 | p-ISSN: 2347-6710

DIA

### International Journal of Innovative Research in SCIENCE | ENGINEERING | TECHNOLOGY

# INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH

IN SCIENCE | ENGINEERING | TECHNOLOGY

Volume 13, Issue 3, March 2024

INTERNATIONAL STANDARD SERIAL NUMBER INDIA

## Impact Factor: 8.423

9940 572 462

6381 907 438

 $\bigcirc$ 





e-ISSN: 2319-8753, p-ISSN: 2347-6710| www.ijirset.com | Impact Factor: 8.423| A Monthly Peer Reviewed & Referred Journal |



Volume 13, Issue 3, March 2024

DOI:10.15680/IJIRSET.2024.1303298

### Analysis of Society and Culture through Bollywood Cinema based on English Novel

Sneha Ritesh Nag, Dr. A.A Khan, Dr. Qamar Talatr

Research Scholar, Department of English, Govt.VYT Autonomous PG. College, Durg (C.G), India Professor, Department of English, Govt. DT PG. College, Durg (C.G), India Professor, Department of English, Govt.VYT Autonomous PG. College, Durg (C.G), India

**ABSTRACT:** This paper deals with the study of analyzing the concepts: society, cinema and Culture and also discussing the impact of Bollywood cinema based on literature on society and culture. It basically explores the interrelations between the three concepts by understanding how these concept are being influenced by cinema based on literature. AS we know Society, media and culture are connected with each other in a triangular relationship. Society can only be streamlined with colourful information and recent updates due to the media. Different types of programs and artistic series and also the movies grounded on the English novels that are broadcast on radio, television extra helps to maintain and secure the typical culture of a place. We will try to understand that how a cinema based on novel can influence the role of society and culture and depthly focus on analyzing the society, and culture through bollywood movie based on English novel. We can say that society, media and culture are interrelated with each other because the culture helps in making the society and also the cinema influences the culture aspects of the society

KEYWORDS: Impact, Influence, Streamlined, Analyzing, Literature, Culture, Cinema.

#### I. INTRODUCTION

The three components society, media and culture are interrelated as we know the films and literature had major impact on the development of society and culture. Cinema has widely shaped civilization changed political systems and also exposed injustice through their stories which was uncovered. Through cinema it was possible to connect with the inner human experience and also to understand the desire and emotion of a particular person. However, literature and cinema they both have constructed society and Protected cultures in many ways but work of certain others have degraded society and culture.

As we know literature and media that could be a cinema or any web series or any serial helps in understanding the hidden perspective of a character and also the hidden perspective of the author or the writer. Studying literature in cinemas has in studying the human nature and also the human culture it also helps in understanding the human nature through tragedy and romance, joy and sorrow, acceptance and denial, in moments of heroism and cowardice many more real expects of life. Through cinema based on literature it has in analysing a character and also to rich inside his mind which helps in understanding the character portrayed in stories and also to understand his believes and opinions. In the similar way culture influences films and literature because the writers and directors themes and the stories of their respective work defines the particular culture or particular tradition of different areas standing from rural tribal and urban.

It is through Literature and cinema that writers never hesitate in talking about the frightening issues like communal violence and terrorism at a transnational level also the issues like nationalism and protection of human rights of the minorities in India. Does this prove to be a strong weapon in portrain the different cultures of India through their writings and also the influence of culture could be seen in the types of cinemas like the modern western or the 90s it is cinemas. This is through cinema we came to know about the cultures existing at different place of different traditions. Thus, the comparative study of the different text within the scope of this research can be appreciated by understanding the facts cinema as an art and the comparison of two media and understanding the different aspects of cinematic adaptation.

Literature has produced novels and this novel has produced cinemas which together worked as a media for the audience to understand the text that could be read and comprehended through visual images which could be easily understood by the one who is unable to read literature. Literature and cinema has in understanding the normal human emotions which

#### International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET)

| e-ISSN: 2319-8753, p-ISSN: 2347-6710| www.ijirset.com | Impact Factor: 8.423| A Monthly Peer Reviewed & Referred Journal |



Volume 13, Issue 3, March 2024

#### DOI:10.15680/IJIRSET.2024.1303298

is portrait by the author in their characters either in any novel or in any cinema. From 1980 to till date the filmmaker have relentlessly explore literature in the number of ways and put forth their imagination in an uncountable way which highlighted the cultural aspects of society. Earlier before cinema literature specially novels were the most popular means of creative expression but now cinema is a life like medium that preserves our past, stories an imagination through the characters. Since its origin cinema has been used different techniques to inherit literature like symbolism figurative language and different graphical representation. Both cinema and literature helps in perceiving the real sense of society and also have seen understanding the culture of an existing or a non existing society. Thus, both make a sense of reality by understanding the human conditions in different society and indifferent context.

Writers like Chetan Bhagat, Sonali Bose Khushwant Singh, Amrita Pritam, Shashi Tharoor and the film makers like Anurag Kashyap, Deepa Mehta, Rajiv Dholakia, Anubhav Sinha and many others have highlighted the issues like communal violence in their stories which is barely register on historical documents. The novelist mandates on situation and to different literary devices recreats the different episodes of life making the reader see the hidden dimensions of truth. From mythological and historical movies ranging from Mahabharat to until date works adaptation of literary masterpiece could be seen. The best implementation of society and culture could be seen by the characters portrait by the director as written by the writers from Vyas to Salman Rashid. Being a writer either writing any novel or any movie the writer has to go through the visual imagination through his eyes or through the mind. Thus there is no denial that media influences the aspects of society and also the media helps in protecting the cultural phenomena of the society. Cinema could be the best way to represent the imagination of a writer which is expressed in his text through the different colourful characters and their culture.

Research paper will basically focus on analysis of society and culture through Bollywood movies after analysing research work and the movies based on the following criteria .This paper will basically focus on the first one is the movies adopted from literature presenting the real picture the second part is autobiography of Novelists. This research to be carried out basically focusing on the movies based on English novels.

Movie Kai Po Che adapted from Chetan Bhagat, 2008 novels the three big mistake of my life basically focus on the story of three boys who don't have much going on and decided to open a coaching class in cricket. As the Title suggest Kai Po Che which means "I have cut" is a Gujarati phrase associated with the kite flying festival of Gujarat. For sure which has highlighted the different colours and culture of Gujarat. The story basically lies in the backdrop of historical and religious context which has highlighted the issues of 2001, Gujarat earthquake and also about the circumstances during 2002, Godhra train burning and 2002, Gujarat riots (religious politics and communal hatred.) Abhishek Kapoor and Chetan Bhagat pull this off with refreshing restraint and sublime subtility and continuously keep us at the edge of the seed with a compiling and predictable narrow story that's bereaving with the tension and volatility of an India turn between capitalist, politicians and dreamers. Through their story the writer has made us realise the realistic world and the real India with no fanaticism and this movie is all about dreams, aspirations, friendship standing test of time, the pursuit of excellence, Reflecting our education system with not a single moment of dishonesty.

3 idiot movies is a flawless work of art but is also a vital life inspiring and revising work of contemporary art. This movie makes realise for sure that cinema makes you feel life is worth living. An Indian movie that basically deals with the middle society who fights to survive each and every day the film circles around the dominant themes such as parental expectations, student choices, teachers' traditional attitude towards learning, societal influences on the students educational development and creative learning via rote learning. This movie has won three National Film awards including 6 Filmfare and best friend awards and is one of the finest interpretations of Chetan Bhagat novel which has highlighted the societal cultural and background of the middle-class family. While making the film the writers and the directors highlighted the general perspective of common people towards education. The famous phrase used in movie "all is well "gives some immediate psychological relaxation to the heart and mind to cope up with tough times bravely this movie is one of the most effective tools used for propagating ideas and engaging people in reflections on events and philosophys of life. Films are there for one of the best way for students by enjoying watching films, imitating characters and can learn languages and scientific concepts which encourage them for creative and innovative work.

Movie 2 States the story of my marriage based on Chetan Bhagat's own life. The novel brought out the unpleasant truth in Indian society when it comes to inter caste marriage on analysing the cultural background of the characters of the film that how when to people from different caste or religion falling in love it's a big deal in Indian society to accept but this movie could give a hope that with better understanding and patience the cultural differences could be omitted.

#### International Journal of Innovative Research in Science, Engineering and Technology (IJIRSET)

e-ISSN: 2319-8753, p-ISSN: 2347-6710| www.ijirset.com | Impact Factor: 8.423| A Monthly Peer Reviewed & Referred Journal |



Volume 13, Issue 3, March 2024

#### DOI:10.15680/IJIRSET.2024.1303298

Omkara based on Shakespeare's Othello in 2006 is all about the conflict stemming from patriarchal resistance to shifting feminist cultural ideas questioning the male dominating society and the oppresive ideologies and the cultural beliefs deeply wrapped in the fabric of Indian society which force women to operate within a system that has oppresed them since time while relentlessly fighting for their power and equality.

Some movies like shatranj ke Khiladi is another novel directed by Satyajit Ray is based on a story of the same name by Munshi Premchand and has depicted the circumstances during India's struggle for independence and also the British Empire establishing during the era. Some of these movies are the best example which depicts the social, moral and cultural complexities which are equally relevant.

On analysing the above works and adapted films have predicted and included the practices and culture of India without losing its Genuity and also represents ethnicity where the films had to depend on literature for their stories from time to time for maintaining that Genuity. These selected movies have surely highlighted the social, cultural, economical and religious issues of Indian society and also the dependency of people on the film for the entertainment or for the awareness from time to time. Through movies or novel writer put forth his imagination in front of the audiences. Filmmakers like Satyajit Ray, Vimal Roy, Shyam Bengal, Ritwik Ghatak, Aparna Sen., Govind Nehlani and many others have effortlessly transformed their vision into words on pages to dialogue on screen they have highlighted the social, cultural and moral issues of postcolonial society. They also highlighted the issues like political sexuality, feminist politics, and women subjectivity and also depicted the women empowerment, classism, social equalities and also deconstruction of post colonial patriarchal and nationalist ideologies.

Filmmakers like Zoya Akhtar, Farhan Khan, Gauri Shinde and many years have proved that the style and individuality can never be compared and these women have test upon bold subjects with optimum courage. Some of the movies like gangajal, lipstick under my burkha, Aisha have depicted the issues like freedom from oppressions from the male dominating society. Movies are very close in depicting the true culture of society and also the life of a common man sometimes the hidden Harsh realities of the society is well portrait through the stories which is never been talked in the society.

Autobiographies have always been a mirror to reflect Indian culture history and events. Write from Babur's Babarnama, Sitaram Goyal How I became a Hindu, APJ Abdul kalam's Wings of fire, Mika Singh The race of my Life, Phoolan Devi The bandit Queen of India, Vasant moon Growing up untouchable in India, RK Narayan My days, Om Prakash Valmiki juthan and the authorised biography of Mahavir phogat from movie Dangal and many more shows the true landscape of India from post colonial to today's era. Autobiography is always being a part of India's literature where the history of our Indian society and culture could be retained and preserved. They have precisely depicted the writers personal life and culture and also the hardship they have faced.

Hence literature and films widely influence the concept of society and culture because whatever the film or the literature we see or read are influenced by some culture or some society and authors they tried to put their vivid imagination of cultures and traditions from each and every corner of the society and put it in their words through their novels. Literature and cinema can help in shaping the mind of an individual and also helps in preserving the culture of any community. Thus the fact cannot be ignored that cinema has greatly influenced the society and its culture.

#### REFERENCES

- 1. Aragay, Mireia. "Relection to Refraction: Adaptation Studies Then and Now." Books in Motion: Adaptation, Intertextuality, Authorship. Ed. Mereia Aragay. New York.
- 2. Huda, Anwar. The Art and Science of Cinema. New Delhi. Atlantic Publishers and Distributers, 2004. Print.
- 3. Farhad, s "A Critical Analysis of Films, Literature and Culture AS an Element of Trilogy in Social Context". Journal of English Language and Literature, Vol.5, No.3, http://www.joell.in.
- 4. https://www.amazon.com/Films-Literatur-Culture-
- 5. Elements-Trilogy/dp/8131600092
- 6. https://open.library.ubc.ca/media/download/pdf/24/1.0072859/1









## INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH

IN SCIENCE | ENGINEERING | TECHNOLOGY





www.ijirset.com