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Advancing Sustainable Farming and Smart Agriculture with Artificial Intelligence and Internet of Things

Dr.Gavisiddappa, Ayesha Shariff, Chitrashree P Y

Professor and HOD, Department of Artificial Intelligence and Data Science, CIT, Gubbi, Karnataka, India

U.G. Student, Department of Artificial Intelligence and Data Science, CIT, Gubbi, Karnataka, India

U.G. Student, Department of Artificial Intelligence and Data Science, CIT, Gubbi, Karnataka, India

ABSTRACT: Technologies such as AI and IoT have been integrated into agriculture for some time, complementing other advancements in computer science. Recently, there has been a growing focus on effectively applying these technologies to enhance farming practices. Agriculture has been a fundamental source of sustenance for humanity over millennia, with a significant impact from the use of optimized agricultural techniques for diverse crops. Now, advanced IoT technology capable of monitoring agricultural environments and ensuring high-quality production is becoming increasingly prevalent. However, Smart Sustainable Agriculture (SSA) faces several challenges, including the distributed nature of farming practices, the deployment and management of IoT and AI systems, data sharing, interoperability, and the analysis and storage of vast amounts of data. This paper begins by analyzing existing IoT technologies utilized in SSA to identify architectural elements that could support SSA platform development. It then explores the current research landscape in SSA, reviews available data, and proposes an AI and IoT framework as a foundational approach for advancing SSA.

KEYWORDS: Smart agriculture, Artificial Intelligence, Internet of Things, smart farming, Smart Sustainable Agriculture.

I. INTRODUCTION

Sustainable agriculture aims to create a farming system that supports ecological balance and long-term viability in crop production. This approach promotes techniques that ensure the enduring health of both human and natural resources, while also being economically viable. By preserving soil quality, slowing soil degradation, conserving water, increasing biodiversity, and maintaining a healthy environment, sustainable agriculture is crucial for protecting natural resources, reducing biodiversity loss, and lowering greenhouse gas emissions. The goal of sustainable farming is to harmonize agricultural practices with nature while preserving resources for future generations. It is also a method for making farming practices more efficient. Key successes in sustainable agriculture, often seen in smart farming, include crop rotation, nutrient management, pest and disease control, recycling, and water conservation, all of which contribute to a safer environment. However, challenges such as a growing global population, changing climate conditions, resource depletion, and food and water waste hinder sustainable agriculture. There is a pressing need to advance technologies and infrastructure to meet both current and future demands. From early innovations like basic tools and animal labor to modern-day technologies like fertilizers, pesticides, machinery, and now AI-driven tools, agriculture has constantly evolved. With smart technology, the future of farming is shifting toward greater efficiency and sustainability.

Smart farming has become a cornerstone of sustainable agriculture. Traditional farming requires significant time, financial investment, and labor, not only in growing crops but also in processing, transporting, and marketing them. Smart farming technologies offer ways to streamline these processes and optimize agribusiness operations. Moreover, farming is impacted by pesticides, environmental factors, and the degradation of soil, water, and air quality due to pollution. Biodiversity is essential for ecosystem health, yet it faces threats from pollutants, fertilizer and pesticide use, waste emissions, and other factors. With greenhouse gases affecting all life forms, it's crucial to foster an environment that supports both people and the ecosystem. Agriculture contributes 18% to India's GDP and employs nearly 57% of its rural population. Despite increased productivity, the percentage of people involved in farming has dropped from 71.9% in 1951 to 45.1% in 2011. The Economic Survey of 2018 projects that by 2050, only 25.7% of the workforce





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will be employed in agriculture. Many rural families lose future farmers as agriculture faces rising costs, low per capita productivity, soil degradation, and migration to better-paying non-farming jobs.

As the world enters a technological era, now is the time to connect agriculture with wireless technology, enabling digital interaction among farmers. Agricultural landscapes are generally characterized by vast, open spaces. However, not all land is suitable for farming due to factors like soil quality, terrain, temperature, and climate. Additionally, land fragmentation due to urbanization, political, and financial factors intensifies pressure on arable land. In recent years, less agricultural land has been allocated for food production. Technologies like IoT and AI can help agribusinesses boost productivity, reduce waste, and meet consumer demand for food. Research suggests extensive potential applications of AI and IoT in agriculture, as shown in Figure 2.

A. SMART GREENHOUSES IN AGRICULTURE

IoT technology enhances yield in smart greenhouses by enabling controlled environments for crops through sensors and proportional control systems. Managed remotely and powered by cloud-based data processing, smart greenhouses monitor temperature, light, and humidity while minimizing human intervention.

B. DRONES FOR AGRICULTURE

Agricultural drones, both aerial and ground-based, help assess crop health, monitor pest infestations, and analyze soil conditions. They also support real-time data collection, seed planting, irrigation management, and crop spraying. The data collected aids in forecasting yields, analyzing nutrient levels, and mapping environmental factors.

C. SYSTEMS FOR PRECISION FARMING

Precision farming technologies optimize variable-rate irrigation, monitor soil moisture, and offer centralized, cloudbased water management. These systems utilize sensors, automated equipment, and internet connectivity to make efficient use of water resources.

D. SOLUTIONS FOR LIVESTOCK MONITORING

IoT networks and connected devices reduce labor by tracking livestock health and location. Farmers on large farms can promptly identify and separate sick animals to prevent disease spread, thereby protecting livestock and managing costs.

E. CROP AND SOIL MONITORING SENSORS

Equipped with thermal and multispectral sensors, drones and robots provide continuous monitoring of crop and soil health. These sensors facilitate targeted fertilizer application and irrigation, ensuring crops receive adequate nutrients. AI algorithms analyze soil properties to determine the most suitable crops.

F. WEATHER MONITORING

IoT-connected smart sensors gather real-time data on weather and climate, helping farmers make informed decisions based on accurate forecasts. Certain systems also provide alerts for extreme weather, enabling farmers to protect their crops accordingly.

G. AGRICULTURAL ROBOTS

Agricultural robots perform various tasks, reducing manual labor and saving time. They support efficient crop monitoring and harvesting, maintain crop quality, prevent weed spread, and can sort and package produce faster than traditional methods.

H. HARVEST AND PRICE FORECASTING TOOLS

Farmers use AI, machine learning, and big data to forecast crop yields and predict market prices by analyzing historical data and factors like rainfall, pesticide usage, temperature, and other weather conditions. This technology enables precise yield mapping and helps farmers make strategic decisions based on multiple variables.





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Figure 1: Illustrates advancements in agriculture through AI and IoT technology.

II. LITERATURE SURVEY

Wolfert [10] examined sustainability issues in agri-food systems, highlighting that digital technologies such as IoT could potentially enhance economic, environmental, and social sustainability. However, assessing the true impact of these technologies on sustainable development remains challenging, raising questions about their effectiveness. His study introduces a stepwise approach to evaluate and monitor IoT's contribution to sustainability in real-world scenarios, structured around the UN Sustainable Development Goals (SDGs). The EU-funded IoF2020 project tested this method across 33 use cases, applying it to five agricultural subsectors. Findings indicate that IoT enhances sustainability, though external, often unobservable factors influence outcomes. This approach provides tools for stakeholders in major IoT projects aimed at achieving strategic sustainability goals, supporting decision-making for farmers, policymakers, and investors.

Eissa [11] discusses how IoT, AI, and other advanced computing technologies have been applied to agriculture for some time, with growing interest in smart technologies. While agriculture has adapted crop-specific practices over millennia, recent IoT advancements allow for continuous monitoring of agricultural environments to maintain high-quality produce. However, there are significant challenges in developing Smart Sustainable Agriculture (SSA) systems, due to the fragmentation of agricultural processes, data-sharing complexities, interoperability issues, and large data storage and analysis needs. This study explores IoT and AI technologies in SSA, proposing a technological framework to support SSA platform development. It also reviews tools like Farmapp (for pest and disease monitoring), Growlink (wireless automation and optimization), GreenIQ (water-saving irrigation), and others like Farm Logs and Cropio.

Jagadale [12] describes IoT and AI as leading digital transformation technologies, with sensors capturing environmental data that AI algorithms analyze to enable smart devices. His article examines how these technologies are reshaping agriculture, focusing on innovations like drones and UAVs, which assist with weather forecasting, soil moisture, fertilizer requirements, and more. By incorporating IoT and AI, agriculture can boost productivity and reduce waste, potentially revolutionizing traditional farming.Punjabi et al. developed a basic temperature-sensing application for field data collection, involving a GSM+ARDUINO system that sends pre-programmed messages to transmit field data directly to a mobile device [13].

To address data acquisition challenges in Wireless Sensor Networks (WSNs), Uddin et al. created a method using UAVs to collect data from selected nodes within specific areas. Through simulations and prototypes, they demonstrated the system's effectiveness in providing real-time data, which aids in detecting nutrient deficiencies, pest infestations, and diseases early, enabling timely interventions [14].





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Alam and Khan [15] argue that feeding a growing global population is a critical challenge, with food shortages stemming from numerous causes. They emphasize the importance of technological advancements in agriculture to meet these challenges and advance the SDGs. Technologies like mobile broadband, IoT, drones, robots, big data, and AI provide farmers with tools to improve productivity and access to markets. In Budaun, a small city in Uttar Pradesh, smart agriculture and blockchain have led to a 20% increase in yield and a 30% rise in income.

Dhanaraju et al. [16] note that smart farming relies on ICT-integrated machinery, equipment, and sensors for advanced farm monitoring. With the advent of IoT and cloud computing, innovations in agricultural robots and AI are driving growth, though they also introduce new challenges. This study examines the tools and methods used in wireless sensor applications within IoT agriculture, as well as anticipated challenges in integrating technology with traditional farming. The insights help guide farmers from planting to packaging and shipment.

Farooq et al. presented a comprehensive review of IoT device components, network architecture, and protocols, focusing on security concerns. They highlighted smartphone applications and sensors for various farming stages, including the 3D Crop Sensor Array for environmental monitoring, the Arable Mark, which integrates global weather data with field observations, and Grofit, a Bluetooth-based device that stores data for 30 days on parameters such as air humidity, temperature, and radiation [17].

Smart farming offers numerous advantages, such as increased productivity with less labor and better time management. IoT devices collect data on key factors like soil condition, water needs, pest infestations, plant health, and weed growth, providing valuable insights. However, the high capital and maintenance costs of these technologies, especially for small farmers, pose challenges [18]. A cooperative model could make these facilities more affordable for farmers.

Chukkapali et al. proposed a cooperative smart farming ecosystem that connects IoT devices at the community level, incorporating computational and physical components. This ecosystem enables small farmers to comply with regulations and policies. The benefits of the system are categorized into marketing and distribution, resources and equipment, labor, and service and supply, offering small farmers a pathway to implement IoT and enhance crop production [18].



Figure 2: Depicts IoT applications across various fields of agriculture.





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III. METHODOLOGY

This study involved an extensive review of research papers from reputable journals and conference proceedings in order to compile insights and methodologies useful for predictive analytics. The literature review began by gathering information on agriculture and related practices from three major academic databases: Scopus, IEEE, and ScienceDirect. Key terms and topics included "smart farming," "irrigation systems," "AI and IoT in agriculture," "technology adoption in agriculture," and "agricultural practices in India."

Initial filtering focused on two main criteria: journal quality and publication date. Titles and abstracts were refined to reflect recent developments in the field. A minimum of 20 articles were recorded for analysis, with further selection criteria applied to narrow down to 10 key papers. Ultimately, a summary was developed based on recent technological advancements in agricultural operations. Emphasis was placed on the practical implementation of these technologies. After a detailed review, each identified approach from the selected studies was thoroughly examined and considered for further development.

IV. EXPERIMENTAL RESULTS

The agriculture industry has eagerly adopted AI to drive transformative changes in food production. As AI technology advances, agricultural methods are evolving, resulting in a 20% reduction in emissions from the sector. AI also aids in monitoring and managing unexpected natural events. Many new enterprises in agriculture are integrating AI-driven strategies to enhance productivity and efficiency in farming. AI facilitates data processing within the industry, helping to reduce the likelihood of unfavorable outcomes.

Recent studies have identified multiple initiatives that promote smart farming practices, including the digital transformation of farm cooperatives, the growth of agricultural start-ups, and government-supported digital farming programs. Additionally, there is a trend toward modernizing farm collectives into farmer-producer organizations. Unmanned aerial vehicles (UAVs), or drones, are widely used in agriculture, and research suggests that as the agricultural sector continues to expand, more companies will likely invest in affordable drones. These drones can assist farmers in accessing valuable data, while also generating job opportunities for rural youth. The government has been supportive of technological growth in agriculture by funding incubators and providing an environment favorable to farm tech innovation. Under the "AI for All" initiative, India's NITI Aayog has developed a comprehensive framework to support the growth of the AI ecosystem within the country. Optimistically, the structure of agriculture is expected to improve significantly in the near future.



Figure 3: Graph representing growth in agriculture market using AI

Figure 3 shows projected growth in the AI agriculture market from 2018 to 2028, rising from 1 billion USD in 2020 to an estimated 4 billion USD by 2026.





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V. CONCLUSION

This study highlights the essential role of modern computer technologies, particularly AI and IoT, in driving success within the agricultural industry. Agriculture is widely recognized as vital to human sustainability, and integrating IoT and AI technologies into conventional farming practices has the potential to enhance productivity, quality, and efficiency. This paper reviewed current IoT and AI technologies using primary research from agricultural journals and outlined key components of smart and sustainable agriculture, including crops, human resources, soil, weather, fertilizers, agricultural products, pests, irrigation/water, animals, machinery, and fields. The main contribution of this work is an AI and IoT framework for smart sustainable agriculture (SSA). This framework underscores the importance of developing a unified AI and IoT platform for SSA to address challenges arising from the fragmented nature of agricultural production.

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